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Energy Transition, Critical Minerals & Mining Investment

# MINING **CRITICAL MINERALS** MIDDLE EAST CONFERENCE & EXPO



THE FUTURE OF MINING INDUSTRY IN THE MIDDLE EAST -  
CRITICAL MINERALS, COMMODITIES, CLEAN ENERGY,  
TECHNOLOGY & HYDROGEN

**12 - 13 May 2025**

**Dubai**

**United Arab Emirates**

**[www.miningcriticalminerals.com](http://www.miningcriticalminerals.com)**

Organised by

**SPIRE EVENTS**

Supported by

CRITICAL  
MINERALS  
ASSOCIATION  
Your Global Mining Authority

Co-located with

  
**Energy Transition**  
MIDDLE EAST SUMMIT

# EXPLORE THE MIDDLE EAST'S TOP RESOURCES HUB FOR CRITICAL MINERALS, COMMODITIES, CLEAN ENERGY, TECHNOLOGY & HYDROGEN OPPORTUNITIES

Mining & Critical Minerals Middle East Conference and Exhibition is the region's largest critical minerals, commodities, clean energy & low carbon technologies exhibition, bringing together the entire mineral resources value chain to Dubai.

Global energy transition to deliver clean energy future depends heavily on critical minerals, the security of the supply chain, and will decrease the dependence on fossil fuels in favour of **lower-carbon, hydrogen, renewable and nuclear energy sources**. Critical minerals are essential to country's security and economic prosperity and are key building elements of all advanced technologies.

We are also highlighting **mining investment trends, exploration opportunities, precious, base & bulk metals, financing models, ESG, sustainability goals, commodities forecasts, and technological innovations** that play a crucial role in shaping the new era of mining & energy industry.

**Position your company** at the forefront of the mining & critical minerals industry undergoing structural changes & challenges to support the **global transition to a green energy future**, alongside 80+ exhibitors from across the mineral resources ecosystem and value chain.

**Meet with 1,000+ key decision makers, qualified buyers and industry professionals who are actively seeking projects, products, technologies and solutions that will accelerate the mining momentum in the Middle East, and beyond.**

Mining & Critical Minerals Middle East is held in **Dubai, UAE** to connect global investors, mining companies, government representatives, investment funds, banks, industry associations, service companies and equipment producers via personalised networking platforms, 1-2-1 meetings and social events.

**Join us in Dubai for new partnerships & business opportunities.**

## SHOW HIGHLIGHTS



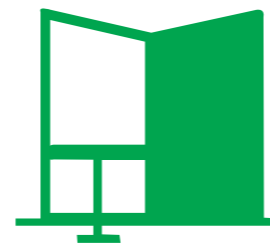
**900+**

**ATTENDEES**



**200+**

**INVESTORS**



**80+**

**SPONSORS &  
EXHIBITORS**



**50+**

**SPEAKERS**



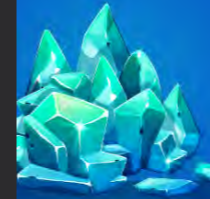
**1**

**EXPO**

Confused about critical minerals?  
**FACTS ON 12 CRITICAL MINERALS YOU NEED TO KNOW**



Confused about critical minerals?  
**FACTS ON 12 CRITICAL MINERALS YOU NEED TO KNOW**

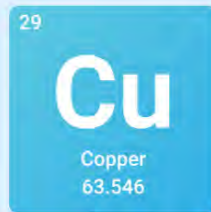


**1 Cobalt**



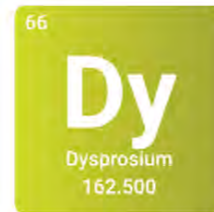
**Main use:** EV Batteries  
**Other uses:** Battery Storage, Magnets, Electrolyzers  
**Top 3 Global Producers:**  
DRC - 68%  
Indonesia - 5%  
Russia - 5%

**2 Copper**



**Main use:** Electric Grids, EV Batteries, Solar PV  
**Other uses:** Battery Storage, Geothermal, Bioenergy  
**Top 3 Global Producers:**  
Chile - 27%  
Peru - 10%  
China - 9%

**3 Dysprosium\***



**Main use:** EV Motors, Wind Turbines  
**Other uses:** Nuclear Reactors  
**Top 3 Global Producers:**  
China - 70%  
United States - 14%  
Australia - 6%

**4 Gallium**



**Main use:** Semiconductors  
**Other uses:** LEDs, Thermometers  
**Top 3 Global Producers:**  
China - 98%  
Russia - 0.8%  
Japan - 0.5%

**5 Graphite**



**Main use:** EV Batteries  
**Other uses:** Battery Storage, Fuel Cells, Nuclear Reactors  
**Top 3 Global Producers:**  
China - 65%  
Mozambique - 13%  
Madagascar - 9%

**6 Iridium**



**Main use:** PEM Electrolyzers  
**Other uses:** Spark Plugs, Electrical Contacts, Aerospace  
**Top 3 Global Producers:**  
South Africa - 87%  
Zimbabwe - 8%  
Russia - 3%

**7 Lithium**



**Main use:** EV Batteries, Battery Storage  
**Other uses:** Nuclear Reactors  
**Top 3 Global Producers:**  
Australia - 55%  
Chile - 26%  
China - 14%

**8 Manganese**



**Main use:** EV Batteries  
**Other uses:** Battery Storage, Geothermal, Electrolyzers, Wind Turbines  
**Top 3 Global Producers:**  
South Africa - 39%  
Gabon - 14%  
China - 14%

**9 Neodymium\***



**Main use:** EV Motors, Wind Turbines  
**Other uses:** Lasers, Steel Making  
**Top 3 Global Producers:**  
China - 70%  
United States - 14%  
Australia - 6%

**10 Nickel**



**Main use:** Electrolyzers, EV batteries, Fuel Cells  
**Other uses:** Battery Storage  
**Top 3 Global Producers:**  
Indonesia - 37%  
Philippines - 14%  
Russia - 9%

**11 Uranium**



**Main use:** Nuclear Reactors  
**Other uses:** Isotopes for Medical and Defence uses  
**Top 3 Global Producers:**  
Kazakhstan - 43%  
Canada - 15%  
Namibia - 11%

**12 Vanadium**

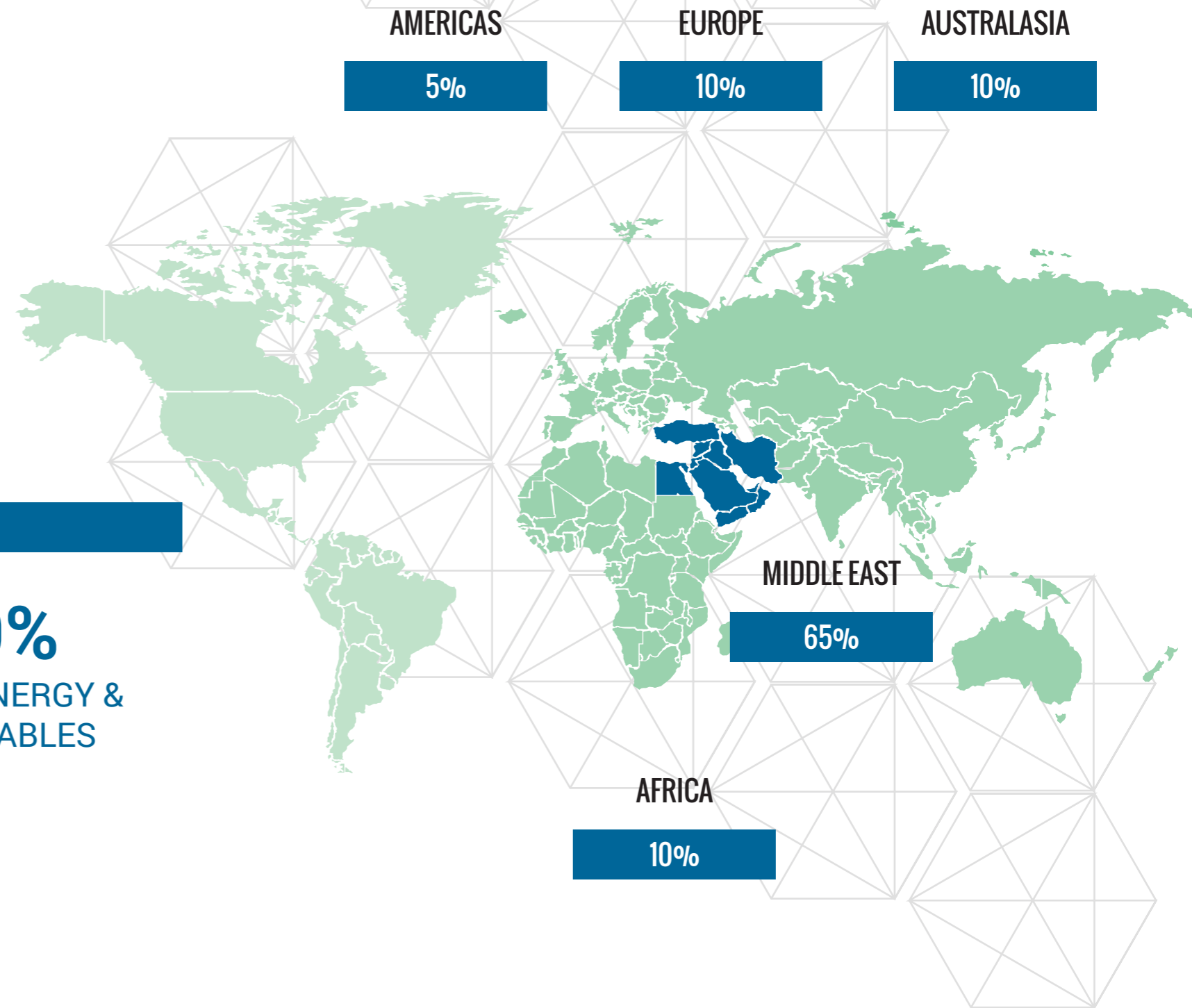
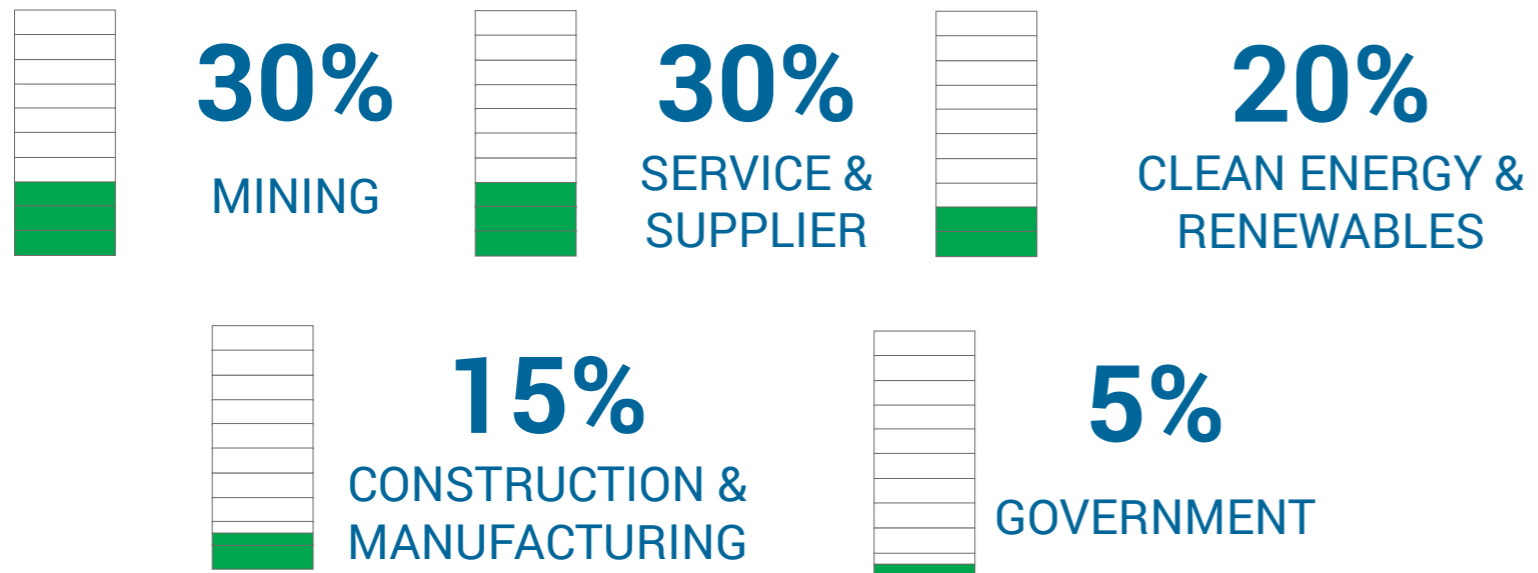


**Main use:** Iron & Steel  
**Other uses:** Nuclear Reactors, Aerospace, EV Batteries  
**Top 3 Global Producers:**  
China - 68%  
Russia - 20%  
South Africa - 9%

# WHO ATTENDS MINING & CRITICAL MINERALS MIDDLE EAST CONFERENCE AND EXHIBITION?



**TOP DECISION MAKERS**



# AGENDA AT GLANCE

# KEY THEMES

**MONDAY  
12 MAY 2025**

## **MINING & CRITICAL MINERALS MIDDLE EAST**

Government Policies, Market Developments & Industry Strategies

Base, Bulk, Precious Metals & Critical Minerals

Mining Finance & Investment Outlook

**TUESDAY  
13 MAY 2025**

## **MINING & CRITICAL MINERALS MIDDLE EAST**

Supply Chain, ESG & Sustainability

Energy Transition & New Investment Opportunities

Hydrogen in Mining

**MONDAY & TUESDAY  
12 - 13 MAY 2025**

Government and Companies Keynotes, Premium Presentations & Spotlights

1-2-1 Meetings

Virtual Sessions



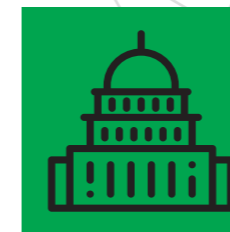
**Mining Investment  
Strategies & Commodity  
Trends**



**Junior Miners, New  
Exploration Projects &  
Discoveries**



**Critical Mineral  
Resources, Security of  
Supply & Trade**



**Risk, Government  
Regulations & Policy  
Developments**



**Shifting Geopolitics &  
Supply Chain  
Sustainability & ESG**



**Battery Metals (Lithium,  
Cobalt Vanadium, Nickel and  
Graphite) & Electric Vehicles**



**Gold & Precious Metals  
Developments**



**Renewable Energy  
Prospects (Solar, Wind,  
Hydro & Batteries)**



**Future of Mining,  
Recycling & Processing**



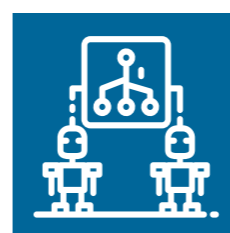
**M&A, Capital Raising &  
Financing Environment**



**Base & Bulk  
Metals**



**Critical Materials  
Strategy, Supply & Trade**



**Mining Technology  
Advancements**



**Hydrogen Market Trends &  
Investment Opportunities**



**IoT, Blockchain &  
Digital Transformation**

# WHAT TO EXPECT

## STRATEGIC CONFERENCE & DISCUSSIONS



Our industry leaders provide new perspectives, share cutting edge knowledge and insights to understand the rapidly changing industry.

Panel discussions, keynote & premium presentations or fire side chats present a perfect platform for more intellectual discourse. Moreover, conversations with other like-minded individuals provides a great opportunity to exchange viewpoints and foster new business contacts.

## EXHIBITION FLOOR



At Mining & Critical Minerals, the exhibition floor provides attendees the perfect opportunity to discover the latest mining projects and new discoveries and experience the latest technological gadgets and applications in person.

Speak to mining companies CEOs and discuss the feasibility of the projects and financing options. At the same time witness how latest innovations can be applied to enhance various processes in the mining sector, in ways never even previously thought possible.

## NETWORKING MEALS & EVENING DRINKS RECEPTION



Food and drinks always make excellent conversation starters. Hence Mining & Critical Minerals Conferences and Exhibitions devotes substantial time to create the perfect environment for relaxed, casual networking meals and drinks.

With no set time limit on how long each meeting should last, attendees can freely mingle and discover new opportunities and contacts. The team is also on site to match make attendees based on their common business profiles or objectives.

## 1-2-1 MEETINGS



Undivided one to one attention is a tried and tested networking method. They can be a great platform to have confidential, direct and targeted conversations. Mining & Critical Minerals Events, with the help of the virtual business matching tool or on site staff introductions, facilitate such networking opportunities.

# WHO SHOULD EXHIBIT

## THIS IS YOUR ONE-STOP PLACE FOR PRODUCT DEMONSTRATIONS AND NETWORKING



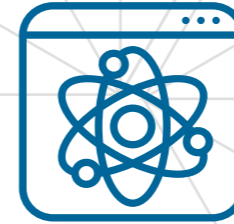
**Governments & Investment Promotion Boards**



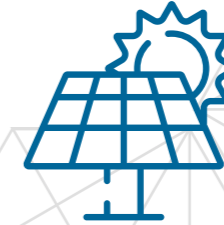
**Developers, Explorers & Juniors**



**Mid-Tier & Major Mining Companies**



**Technology Developers**



**Energy Companies**



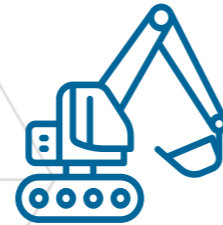
**Mine Production, Processing and Exploration Services**



**Mining & Energy Engineering Consultants**



**Banks, Financial Services & Legal Firms**



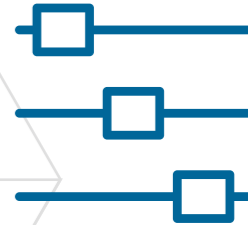
**Heavy Equipment & Machinery Suppliers**



**Digital Transformation, AI, Data & Networks**



**Equipment, Tools & Machinery Suppliers**



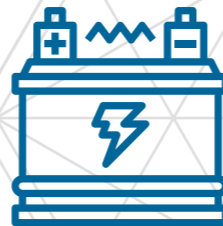
**Smart Mining, Energy Management, Safety & Investment**



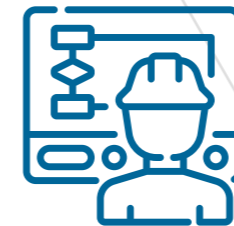
**Sustainability, Resource Management Optimization & Water Efficiency**



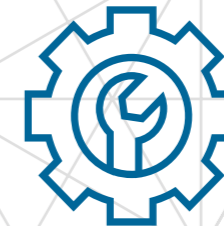
**Battery, EVs & Recycling Companies**



**Energy Storage Solution Providers**



**Occupational Safety & Health Hazards Services**



**EPCs, Developers & Engineering Services**



**Other Mining & Metals Solutions Providers**

# EXHIBITION PACKAGES

# MARKETING OPPORTUNITIES

## SHELL SCHEME | USD 610/M<sup>2</sup>

Shell scheme stands are sold per square metre, and provides you with a 'fitted booth' of 9m<sup>2</sup>, 12m<sup>2</sup> or 18m<sup>2</sup> (max).

### INCLUDES

- 1 Cocktail Table
- 2 Cocktail Chairs
- Carpet
- Electricity plug points
- Fascia board with your company or product name
- Spotlights
- Walling up to 3 sides
- Logo & description on website
- Logo & description in event guide

All other items are the responsibility of the exhibitor, and can be ordered via the forms made available in this manual.

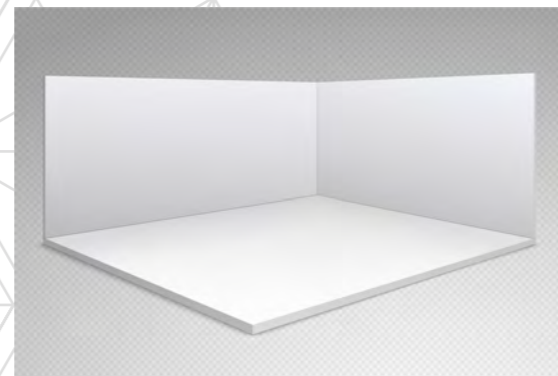


## SPACE ONLY | USD 530/M<sup>2</sup>

Raw space gives you the opportunity to design and construct your own, unique stand on a larger area of raw space, using different flooring, walls and lightning.

### INCLUDES

- Desired space
- Logo & description on website
- Logo & description in event guide



## PREMIUM SPONSORSHIP

This option is for companies wanting to lead the market, demonstrate their expertise and increase market presence. Sponsorship packages are tailored to meet your specific business goals, and typically include speaking slots, panel discussion roles, a prominent stand and various marketing benefits.

## GET CREATIVE WITH BESPOKE PACKAGES

Explore the benefits of our bespoke offerings to support your marketing efforts and grow your brand in front of the Middle East's mining & energy leaders.

## EXHIBITION STAND

There are 80 exclusive stands available on the show floor with variety of sizes available. Ideal for companies wishing to generate leads and network. The earlier you reserve the better the position you'll secure.

# 10 Reasons why you should get involved

- 1 Mining & Critical Minerals is your chance to align your brand with forward thinking mining & energy executives, governments, entrepreneurs, investors & innovators
- 2 Brand your company & enhance your visibility in front of 900 industry professionals
- 3 MENA's premier platform solely dedicated to mining resources ecosystem
- 4 Launch new projects, services, products & initiatives
- 5 Get brand prominence as an industry leader in the Middle East and benefit from growing investments in mining & energy industries
- 6 Establish your presence & open doors to new markets before your competitors
- 7 Meet, engage and do business with business professionals
- 8 Generate new leads and meet investors & decision makers
- 9 Showcase your thought leadership with panel discussions & presentations
- 10 Benefit from our exclusive networking activities: 1-2-1 business meeting platform, lunches and evening cocktail receptions

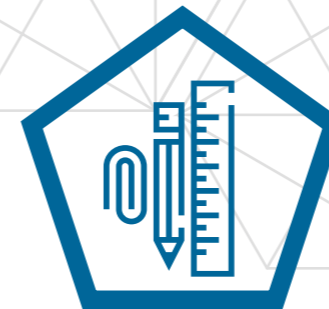


# SPONSORSHIP PACKAGES

# BESPOKE OFFERINGS

PACKAGE / BENEFITS	TITLE	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
<b>Content &amp; Industry Thought Leadership</b>						
Keynote Presentation	1	1				
Premium Presentation (20 minutes)	1		1			
Panel Discussion	2	1	1		1	
Presentation (15 minutes)				1		
<b>Exhibition &amp; Business Development Benefits</b>						
Exhibition Stand	36m <sup>2</sup>	24m <sup>2</sup>	18m <sup>2</sup>	9m <sup>2</sup>	9m <sup>2</sup>	9m <sup>2</sup>
Conference Passes	15	10	7	4	2	2
Exhibitor Staff Passes	8	5	3	2	2	2
Facilitated Meetings	15	10	5	3		
Access to Networking Functions	✓	✓	✓	✓	✓	✓
<b>Branding, Marketing &amp; Profiling Benefits</b>						
Social Media Sponsor Announcement	1	1	1	1	1	
Logo & Profile Listing - Website	✓	✓	✓	✓	✓	✓
Logo & Profile Listing - Show Guide	350 words	250 words	150 words	100 words	50 words	50 words
Advertisement - Show Guide	2 pages	1 page	1/2 page	1/4 page		
Advertisement - Brochure	2 pages	1 page	1/2 page			
Featured Sponsor - Newsletter	1	1	1			
Social Media Posts - All Content to be Provided by Sponsor	3	2	2	1	1	
<b>Pre, On-site &amp; Post Event Opportunities</b>						
Inserts in the Delegate Packs	✓	✓	✓			
Logo - Conference Room Backdrop	✓	✓	✓	✓	✓	
Video Advert - Conference Room	1	1				
Post Event Report	✓	✓	✓	✓	✓	✓

Aside from the above, below are a selection of additional branding and profiling opportunities that are available to either add onto one of the above sponsorship options or can be created as a bespoke package that best suits your needs.



STATIONERY & BAG SPONSOR



LANYARD & BADGE SPONSOR



WATER BOTTLE SPONSOR



COFFEE BREAK SPONSOR



SESSION SPONSOR



WIFI SPONSOR



MEETING ROOM SPONSOR



LUNCH SPONSOR



EVENING DRINKS SPONSOR

Our marketing campaign starts early and is a fully integrated digital campaign using a variety of channels:



Email Campaign



Print & Web



Partners



Social Media



Sales Team



TV & Radio

# MININGCRITICALMINERALS MIDDLE EAST CONFERENCE & EXPO

## SPONSORSHIP, SPEAKING & EXHIBITION OPPORTUNITIES



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## SPONSORSHIP & EXHIBITION OPPORTUNITIES



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Tel: +65 8290 6597

## PRESS, MEDIA & PR OPPORTUNITIES



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## EVENT REGISTRATION



enquiry@spire-events.com



### Energy Transition, Critical Minerals & Mining Investment Summits

Where Miners, Energy Companies, Investors and Service Providers Converge  
Mining - Singapore, Singapore - 2K followers - 11-50 employees



### Energy Transition, Mining & Critical Minerals Investment Summits

3,1K followers - 22 following

Energy Transition, Mining, CM Summits



### Energy Transition, Critical Minerals & Mining

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Energy Transition, Critical Minerals & Mining Investment Summits are global forums for miners, energy companies, investors & service providers.

Singapore spire-events.com Joined June 2015



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